Media Release

For Immediate Release

Fotolia Invests in Audio

Europe's Leading Stock Photography Provider Invests In Stock Audio Site.

NEW YORK, Feb. 8, 2011 - Fotolia announced today that it has made a strategic investment in AudioMicro, which offers the world's largest collection of user-generated royalty free music and sound effects. DFJ Frontier, a leading seed and early-stage investor, also participated in the financing, which totaled $750,000USD. In connection with the financing, Oleg Tscheltzoff, co-founder and chief executive officer of Fotolia, has joined AudioMicro's board of directors.

Fotolia and AudioMicro intend to collaborate on new projects, each targeting a different content vertical. They intend to launch four of these projects by the end of next month. Fotolia had previously collaborated with AudioMicro on Flixtime.com, an online service that helps users create dynamic, music-filled videos from standard images and video clips.

"Fotolia is a leader in crowd-sourced photography, illustrations and video. AudioMicro is a leader in crowd-sourced stock music and sound effects," said Tscheltzoff. "We think the two businesses have a lot in common, and we can bring an offering that all designers will love."

Fotolia has continued to expand in other areas - with its collection recently growing to

over 12 million images, and geographically as well, with offices and localized sites debuting in Russia, China, Turkey and Korea within the last year.

About Fotolia
Over 2 million people prefer Fotolia for affordable, royalty-free images, graphics and HD videos. With the introduction of the Infinite Collection, Fotolia became the first worldwide microstock organization to offer both crowd-sourced and professional images on one site. Founded in New York City in 2004, Fotolia spans the globe with websites in 12 languages and offices in 14 countries. With over 12,000,000 files to choose from, find it on Fotolia. www.fotolia.com

About AudioMicro
An industry pioneer in licensing music and sound effects through credit-based and subscription packages, AudioMicro acts as a discovery and distribution platform for stock audio content. Its collection of royalty free music, stock music, sound effects, and free sound effects includes over 225,000 tracks of both crowd-sourced and premium, record label-owned content. AudioMicro also operates the Audioo voicemail sharing service. The company is venture-backed by DFJ Frontier. For more information, visit AudioMicro.com.

Media Contact:
Patrick Lor
President, Fotolia North America
Phone: 650-450-9048
pat@fotolia.com
www.fotolia.com
Twitter: fotolia