



Fotolia unveils TEN Season 2's 6th digital artist: Germany's Alexander Otto

NEW YORK, June 01, 2013 – Fotolia's TEN Collection Season 2 invites web users to take a trip around the world of digital creation with international artists from around the world – and where Fotolia has offices, including Argentina, Brazil, Korea, Japan, and more. This month, TEN goes to Germany, with Art Director Alexander Otto. His composition, entitled "Their journey", will be available for free and for 24 hours in PSD format, on June 10th on www.tenbyfotolia.com.

For TEN, Alexander Otto tells the tale of two lovers

In his piece, "Their journey", Alexander Otto depicts two lovers in a dark whirlwind of love, flavoured with movement and mysticism. In this story about a young couple, Otto captures the individual moments of their lives, and traces how they came together. "My idea was to show the little stories that were important to them, which led to certain decisions, up to the moment where the two come together. Different places, different feelings change, physics are timeless. My work reflects these things and these stories."

Otto's attention to detail also makes him stand out from his peers. "Generally, [...]I work very clean - almost too clean - and precise, and that I am never satisfied with just one thing," he confesses. "I try to do things that grab people's attention. I find themes that cause discomfort or have a disturbing effect much more interesting than images that are just slick, colorful, in your face and pure eye candy."

An up and coming global artist

Born in Hamburg, 25-year-old Alexander Otto has already come a long way. Having worked as an illustrator, interactive designer, motion designer and art director, this multitalented artist is guided by innovation. On account of his skill, he has worked with prestigious studios like Sehsucht, Tronic or Parasol Island, and been published in magazines such as Computer Arts, Computerlove or Advanced Photoshop. In 2008, he also became a member of the very famous and select creative community, The Keystone Design Union. Wise beyond his years, the young artist is also grounded and appreciative of his success. "One should not get too comfortable with success, because tomorrow things could be different."

Now living in New-York, Otto currently works for Agency R/GA as a Senior Visual Designer. He hopes to further improve his skills and move towards interactive movies and short films. His thoughts on the TEN project: "I think that the TEN project is great for learning new things. I wish back then someone had exchanged his Photoshop file with me, so I could understand how one or the other technique works. I'm a huge fan of tutorials."

Download "Their Journey" on June 10th for free: www.tenbyfotolia.com and watch his wideo tutorial.

Download the "TEN Season 2" press kit.

Artist portfolio: http://alexanderotto.com/

About TEN

TEN is a creative, digital and educational project created by Fotolia in 2011, which aims at democratizing digital art. TEN, as in 10 artists, 10 countries, 10 months and 10 PSDs. This unprecedented project allows any web user to download for the PSD source file for free over a 24 hour period, for ten of the world's best digital artists. This allows the artists to share their work techniques, and cultural influences. Each user can access the set of layers, graphic elements, and style effects held in each PSD, and appropriate them to use them in his/her own work. This community initiative was born from the cooperation between Fotolia and two well-known graphic communities: Wisibility and Amkashop. TEN is also supported by national and international partners, such as Adobe, Behance, Wacom, and FJWestcott.

Learn more on www.tenbyfotolia.com

About Fotolia

Over 3.7 million people prefer Fotolia for affordable, royalty-free images, graphics and HD videos. With the introduction of the Infinite Collection, Fotolia became the first worldwide microstock organization to offer both crowd-sourced and professional images on one site. Founded in New York City in 2004, Fotolia spans the globe with websites in 12 languages and offices in 22 countries. With over 21 million files to choose from, you will find what you need on Fotolia.com.

Press Contacts:

Lisa Cyr Communications Director Fotolia North America Press@fotolia.com +1 403 554 9959