Media Release

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Fotolia Launches First Adobe Air App For Stock Photos

NEW YORK, June 22, 2010 - For the first time, stock image users are able to search and download photos, vectors, and videos from their desktop with Fotolia's powerful Adobe AIR Application. Compatible with Mac OSX and Windows, the application puts Fotolia's collection of over nine-million images directly and conveniently at the fingertips of designers and artists. Free and easy to install from www.fotolia.com/desktop, the Fotolia Desktop application has features currently unavailable through a web browser platform, including:

* One click image buy and download
* Drag and drop lightbox, gallery and shopping cart interface
* Bulk image download capabilities
* Unlimited gallery creation
* Enhanced advanced and quick search
* Instant credit and subscription purchase support

"With Fotolia Desktop, nearly two-million Fotolia members have an innovative way to search and manage stock images downloaded from Fotolia.com," says Thibaud Elzière, Co-founder of Fotolia and VP of Product Development. "We're constantly thinking outside the box to evolve products and services for our customers."

Months in the making, the Fotolia Desktop application is the first of its kind in the microstock industry. The company's objective is to enhance user-experience for existing clients, as well as to attract new buyers and business partners. Already in 2010, Fotolia has teamed up with Microsoft and Adobe, and shows no signs of slowing down.

For more information or to download the free Fotolia Desktop, visit: www.fotolia.com/desktop

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